

To hire you, collaborate with you or buy from you - they first need to have "bought" you as a person. What is it that makes us trust and like people, brands or organizations?

Angela Ahola is a first impression and trust expert, one of the few professional keynote speakers in Scandinavia with a doctoral degree in psychology. She has also studied at Stockholm School of Economics to a certified life insurance broker with wealth management as her speciality.



Doctor in psychology, CEO

Fachgebiet/e: First impressions, trust, influence, sensory marketing, sales

Sprachen: English, Swedish

VORTRÄGE

- Would you buy yourself?



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